



\$50 REWARD

For each family that you send our way, you will receive a \$50 credit on your account that can be used towards treatment or an existing balance.

If you are delighted with the excellent treatment you receive at our practice, then you might consider sharing the news with friends, family, and coworkers. You know they will experience the same commitment, compassion and concern to which you have become accustomed. But you will earn more than the gratitude of those whom you refer.

Making your friends happy is reward enough, but this is our special way to thank you for sharing ... and we really look forward to seeing you smile!

No expiration date – No Cash Value

from **thedentists**

The Stars Are Shining!

Did you know at *Brazos Family Dentistry* we have shining stars? We do! Their names are Joy and Diana, and they work primarily along side Dr. Ross. They are certified by the Texas State Board of Dental Examiners in digital radiography, infection control and jurisprudence. Joy and Diana are also certified by the State Board in the monitoring of Nitrous Oxide Inhalation Conscious Sedation. As a Registered Dental Assistant, they are required to complete continuing education every year.

Joy is our senior dental assistant. She's been working in the dental field for 29 years. We're fortunate that she's been with us at Brazos Family Dentistry for almost 18 years now. Joy recently attended a continuing education course in the placement of *Lumineers™*. She was so interested in the Lumineers she decided to have the treatment done to enhance her own smile.



Diana has been working in the dental field for 13 years. Her favorite procedures are cosmetic treatments because the outcome of our patient's new smile is a rewarding life changing experience. Her shining personality and experience will help you feel at ease during your treatment.

The level of experience and expertise that Joy and Diana bring to Brazos Family Dentistry means you are well taken care of. They are always willing to lend a helping hand to make sure you have a pleasant dental experience.

Thank you for all your referrals. We appreciate them!

Set The Trend

Select your cosmetic veneer option

There's a definite trend among men who choose to revitalize their appearance in the competitive workplace. They're opting for non-surgical procedures that increase facial volume and require only minimal or no downtime. For many, veneers are the non-surgical cosmetic option of choice. Here's why.

When veneers are bonded to your teeth, they can be matched to both the color and natural contours of the rest of your smile, and you can...

- ▶ **Look younger** by adding volume to the lower third of your face and minimizing fine wrinkles.
- ▶ **Camouflage** exposed roots and restore esthetic proportions to your smile.
- ▶ **Close gaps** between your teeth.
- ▶ **Repair** chips and cracks.
- ▶ **Straighten** slightly crowded or overlapping teeth without braces.
- ▶ **Brighten** your teeth and cover even severely stained teeth.

Veneers are hand sculpted from beautiful ceramics by trained technicians. Built-in translucence mimics natural enamel and allows some of the inner light to shine through.

Veneers really are *super* natural! Once applied, they act as a shield for your teeth. Porcelain material is highly resistant to oral bacteria and to permanent staining from smoking, coffee, tea, and food.

Men and women who want to look more successful and more energized in *any* environment can enjoy the advantages of even, straighter-looking, whiter teeth!

Please come and see us at our practice for a cosmetic veneer consultation.



BEFORE

look younger

close gaps

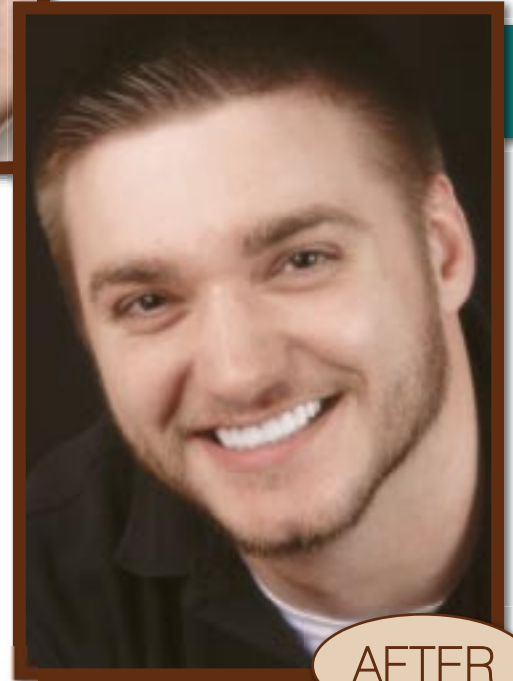
repair

straighten

brighten

camouflage

VENEERS



AFTER

Avoid Gum Disease

Here's how...

Chances are you will be affected by gum disease at some point in your lifetime. Initially it often appears without symptoms, but it is progressive and is the leading cause of tooth loss in adults. Furthermore, without treatment, bone loss in your jaw is inevitable and can alter your facial appearance, speech, and diet over time.

What We Can Do

Perform regular exams and cleanings to remove plaque, the disease-causing biofilm that builds up on your teeth and can harden into tartar.

Provide brushing and flossing instruction and explanations about your oral health needs.

What You Can Do

Schedule and keep regular dental examinations and cleanings to ensure the health of your smile! Remember, with early diagnosis, gum disease can be reversed!

Commit to a smile-saving routine of proper brushing, flossing, and healthy eating at home.





2 Quick Fixes Ready? Set. Go!

Your face is *the* most looked-at part of your body. And your mouth is the first feature that everyone looks at! Dramatically enhancing your smile can instantly lift your self-confidence, and you can even get transformative results over your lunch break.

These two tried and tested procedures will let you see a new you in no time and without invasive surgery...

Whitening - We can design and supervise whitening that may lighten your teeth by up to eight shades! Safe, reliable, and predictable teeth whitening technology may even remove stains caused by illness or medication.

White Bonding - We can cover the deepest stains by bonding material directly onto your teeth, and we can use it to replace older stained or silver fillings!

Choose one technique or two ... it's up to you!

What's On Your Menu?

Smile savers!

Brushing and flossing to remove yellowing plaque is an essential strategy to keep your brightest smile. But for at least some of the time, start dining *white... and light!*

Add low-fat milk to sugar-free coffee or substitute with skinny lattes.

Swap black tea for green which has beneficial antioxidant properties.

Switch from stain-producing desserts like blueberry or cherry pie to fresh or baked apples, pears, or gooseberries.

Rethink soy and Worcestershire sauces and consider yogurt or trans-fat-free oils flavored with white vinegars, herbs, or garlic.

Replace red wine with white, and dark berry juices with light.

Avoid...

■ hot and cold liquids that expand and contract tooth structure, creating fine lines and cracks into which stains can penetrate;

■ regular consumption of acidic foods and drinks that can soften enamel and encourage staining.

Suit Yourself!

4 ways to restore your smile

You know, when even one of your teeth becomes severely damaged or is lost altogether, it can affect more than your appearance and self-confidence. With time, your speech can be affected and your food choices limited. That's why restorations including fillings, crowns, bridges, and implants were invented. They can restore natural-looking form and function.

Here's how restorations work.

A **filling** is a restoration that repairs part of a damaged tooth. When modern composite or ceramic materials are combined with precision techniques, fillings can fit and fill most types of cavities without removing large amounts of healthy enamel. And they can be color-matched to look completely natural.

A restoration that strengthens and protects the tooth is called a **crown** and you may have heard it called a cap because it actually caps the entire tooth.

A **bridge** is a combination of crowns and artificial teeth that closes a gap left by a missing tooth (or teeth), restoring your smile and redistributing the workload.

An **implant** is an artificial crown and root which is permanently implanted right into your jawbone. Once placed, it acts like a natural tooth to avoid bone loss and prevent drifting of surrounding teeth. Different implant types and techniques are available to provide individual solutions, from replacing one tooth to anchoring dentures securely.

Whatever your need, restorative treatments can save time, money, and your smile!

IMPLANT & VENEERS



COMPOSITE FILLINGS



Lumineers™

For centuries, porcelain has been used by artists. In the last few years, porcelain veneers – some as thin as contact lenses – have become the technique of choice for treating discolored, chipped, or stained front teeth. In some cases, veneers can even replace traditional braces. *Lumineers™* by *Cerinate®* Porcelain are unique because for most patients, there is no discomfort, no needle, no drilling ... and no loss of tooth enamel.

As if that weren't enough, in most cases, your new smile can be created in only one or two dental visits. These revolutionary cosmetic veneers have been clinically proven to last for 18-20 years.

Why is this so important? A beautiful smile has become the new social barometer for many people today. A smile is the first thing people notice when they meet you – before they notice your eyes! An independent study revealed:

Most attractive smile characteristics?

- Straightness
- Whiteness and color of teeth
- Cleanliness of teeth

Least attractive smile characteristics?

- Discolored, yellow, or stained teeth
- Missing teeth
- Crooked teeth

Lumineers are the veneers of choice.

They can give you the smile you've always dreamed of: a smile that looks clean, healthy, straight – and even glamorous.

If you've been waiting to try veneers, don't wait any longer. Please call today and schedule a Free Lumineers Consultation to see if you are a candidate.



officeinformation

Brazos Family Dentistry
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Office Hours

Monday 8:00 am – 5:00 pm
 Tuesday 7:00 am – 7:00 pm
 Wednesday 7:00 am – 6:00 pm
 Thursday 7:00 am – 6:00 pm
 Friday 7:00 am – 2:30 pm

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Office Staff

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 Terri Insurance Coordinator
 Kelly Hygiene Coordinator
 Cindy, Kim Hygienists
 Joy, Diana, Caroline, Nisha
 Dental Assistants



Free Lumineers™ Consultation



Finally...

Lumineers – the smile you've always wanted without the pain you never wanted.

The safe, painless porcelain veneer.

Offer includes a Limited Oral Evaluation. A \$47 value.

Call (254) 799-5746 to schedule your Free Lumineers Consultation